



Editor's Note to Advertisers

This year in CED: Besides our line-up of editorial related to the sales operations of equipment dealerships, we remain committed to keeping dealers close to subjects that are high on their priority lists, such as their rental operations, product support and workforce development issues, as well as pulse checks on various construction sectors and first-hand perspectives from equipment end users. If you want your products distributed in North America, get connected with AED-member distributors right here in *CED* magazine.

Month	Ad Close Date	Materials Due Date	Issue Preview
January	Dec. 7	Dec. 14	<ul style="list-style-type: none"> The "at-show" issue for dealers attending AED's Summit & CONDEX, featuring <i>CED</i>'s exclusive Dealer Business Outlook Report. Credit availability for dealers and contractors in 2010 World of Concrete Preview
February	Jan. 8	Jan. 15	<ul style="list-style-type: none"> <i>CED</i> proudly introduces AED's new volunteer board members and profiles the association's 2010 Chairman. Sector Check AED Summit & CONDEX in review
March	Feb. 8	Feb. 16	<ul style="list-style-type: none"> Bauma Preview Contractor Connection
April	March 8	March 15	<ul style="list-style-type: none"> Rental operations in the dealership Health care for small business
May Directory	April 9	April 16	<ul style="list-style-type: none"> AED's Membership Directory with year-long shelf life.
June	May 7	May 14	<ul style="list-style-type: none"> What happened at Bauma? Sector Check Workforce analysis
July	June 7	June 14	<ul style="list-style-type: none"> Attachments Buyers Guide Product support
August	July 9	July 16	<ul style="list-style-type: none"> Midyear Business Report
September	Aug. 9	Aug. 16	<ul style="list-style-type: none"> Bonus distribution at AED's Executive Forum Infrastructure Update
October	Sept. 10	Sept. 17	<ul style="list-style-type: none"> "Green" issues for construction equipment dealers
November	Oct. 8	Oct. 15	<ul style="list-style-type: none"> Sector Check CONDEX show preview
December	Nov. 8	Nov. 15	<ul style="list-style-type: none"> Rental feature CONDEX show preview

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